



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 969346-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB | Scott Tarka | Boston | Local |

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Advertiser | Product | Estimate Number |
|-----------------|-----------|-----------------|
| Warren/D/Senate | 11/1-11/6 | 13029 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 11/01/12 - 11/06/12 | 969346 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------|-------------------|---------------------------|----------------|----------------|------------|---------------|
| 1 | 11/05/12 | 11/05/12 | Good Morning America | 658-9a | M----- | :30 | 1 | \$1,600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | M | 11/05/12 | 8:54 AM | Good Morning America | 658-9a | :30 | EW12127 | \$1,600.00 NM |
| 2 | 11/01/12 | 11/04/12 | Good Morning America | 658-9a | ---T--- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Th | 11/01/12 | 8:29 AM | Good Morning America | 658-9a | :30 | EW12128 | \$1,500.00 NM |
| 3 | 11/01/12 | 11/04/12 | 8a Sun Wknd Eyeopener | Su 8-10a | -----S | :30 | 1 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 11/04/12 | 8:11 AM | 8a Sun Wknd Eyeopener | Su 8-10a | :30 | EW12127 | \$350.00 NM |
| 4 | 11/01/12 | 11/04/12 | LIVE WITH KELLY & MIC | 9A-10A | ---T--- | :30 | 1 | \$800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Th | 11/01/12 | 9:31 AM | LIVE WITH KELLY & MICHAEL | 9A-10A | :30 | EW12127 | \$800.00 NM |
| 5 | 11/05/12 | 11/06/12 | LIVE WITH KELLY & MIC | 9A-10A | -T----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | -T----- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Tu | 11/06/12 | 9:56 AM | LIVE WITH KELLY & MICHAEL | 9A-10A | :30 | EW12109 | \$600.00 NM |
| 6 | 11/05/12 | 11/05/12 | STEVE HARVEY DAY | 10-11a | M----- | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | M | 11/05/12 | 10:55 AM | STEVE HARVEY DAY | 10-11a | :30 | EW12122 | \$400.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



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P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------|--------------|-----------------|---------------------|
| 969346-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 11/1-11/6 | 13029 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--|-----------------|---------|--------|----------------|-------------|------|
| 6 | 11/05/12 | 11/05/12 | STEVE HARVEY DAY Class of Time - Pre-emptible with notice | 10-11a | M----- | :30 | 1 | \$400.00 | NM |
| 7 | 11/01/12 | 11/04/12 | STEVE HARVEY DAY Class of Time - Immediately Pre-emptible without notice | 10-11a | ----F-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 11/02/12 10:35 AM STEVE HARVEY DAY 10-11a :30 EW12127 \$350.00 NM | | | | | | | | | |
| 8 | 11/01/12 | 11/06/12 | The Chew Class of Time - Fixed Non Pre-emptible | 1-2p | M--TF-- | :30 | 2 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 11/01/12 12:59 PM The Chew 1-2p :30 EW12128 \$900.00 NM 3 WCVB F 11/02/12 1:28 PM The Chew 1-2p :30 EW12128 \$900.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 11/05/12 12:59 PM The Chew 1-2p :30 EW12109 \$900.00 NM | | | | | | | | | |
| 9 | 11/05/12 | 11/05/12 | GENERAL HOSPITAL Class of Time - Fixed Non Pre-emptible | ABC SOAPS ROTA | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/05/12 2:23 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 EW12128 \$1,200.00 NM | | | | | | | | | |
| 10 | 11/01/12 | 11/04/12 | 6p News Weekend Class of Time - Immediately Pre-emptible without notice | 6-630p | -----S | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 11/04/12 6:29 PM 6p News Weekend 6-630p :30 EW12109 \$1,000.00 NM | | | | | | | | | |
| 11 | 11/05/12 | 11/05/12 | LOCAL POLITICAL PRO Class of Time - Pre-emptible with notice | LOCAL POLITICAL | M----- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 11/05/12 7:15 PM LOCAL POLITICAL PROGRAM LOCAL POLITICAL :30 EW12109 \$2,500.00 NM | | | | | | | | | |
| 12 | 11/05/12 | 11/05/12 | Dancing w/the Stars Class of Time - Pre-emptible with notice | Prime Other | M----- | :30 | 2 | \$15,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$15,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB M 11/05/12 8:50 PM Dancing w/the Stars Prime Other :30 EW12128 \$15,000.00 NM 1 WCVB M 11/05/12 9:39 PM Dancing w/the Stars Prime Other :30 EW12109 \$15,000.00 NM | | | | | | | | | |
| 13 | 11/01/12 | 11/04/12 | ABC Prime College Footb Class of Time - Immediately Pre-emptible without notice | Sat 8-1130p/ | -----S- | :30 | 1 | \$3,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 11/03/12 11:42 PM ABC Prime College Football Sat 8-1130p/ :30 EW12127 \$3,500.00 NM LR - Football | | | | | | | | | |
| 14 | 11/01/12 | 11/04/12 | Revenge Class of Time - Immediately Pre-emptible without notice | 858-10p | -----S | :30 | 1 | \$8,000.00 | NM |

INVOICE



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P.O. Box 26874
Lehigh Valley, PA 18002-6874

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|-----------------|--------------|-----------------|---------------------|
| 969346-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 11/1-11/6 | 13029 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|----------------------|-------------------|----------------------|----------------|----------------|------------|---------------|
| 14 | 11/01/12 | 11/04/12 | Revenge | 858-10p | -----S | :30 | 1 | \$8,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$8,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 11/04/12 | 9:41 PM | Revenge | 858-10p | :30 | EW12128 | \$8,000.00 NM |
| 15 | 11/03/12 | 11/03/12 | ABC College Football | 1158a-330p | -----S- | :30 | 2 | \$375.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S- | 2 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WCVB | Sa | 11/03/12 | 12:48 PM | ABC College Football | 1158a-330p | :30 | EW12127 | \$375.00 NM |
| 1 | WCVB | Sa | 11/03/12 | 1:58 PM | ABC College Football | 1158a-330p | :30 | EW12127 | \$375.00 NM |
| 16 | 11/03/12 | 11/03/12 | ABC College Football | 328-7p | -----S- | :30 | 2 | \$2,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S- | 2 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Sa | 11/03/12 | 5:31 PM | ABC College Football | 328-7p | :30 | EW12127 | \$2,000.00 NM |
| 2 | WCVB | Sa | 11/03/12 | 7:29 PM | ABC College Football | 328-7p | :30 | EW12127 | \$2,000.00 NM |
| LR - Football | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 21 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$59,250.00 |
| <u>Agency Commission</u> | \$8,887.50 |
| <u>Net Amount Due</u> | \$50,362.50 |